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HSK session from Johnson & Johnson: 'Precision medicine'

Science fiction or healthcare reality?

Since its premiere a good six years ago, the Janssen Open House has continuously evolved: from an all-day live event in Neuss (before Corona) to an all-day livestream at the Janssen (during Corona) to the current curriculum: one or two closed virtual think tanks on one topic each, followed by a joint publication and a live-streamed panel discussion in which the discussion is 'opened' to the interested public. This year, the JOH took place live for the first time at the HSK in Berlin. The session was hosted by Dr Holger Bartz, Medical Director, and Dr Ursula Kleine-Voßbeck, Medical Director of Infectious Diseases and Vaccines at Johnson & Johnson Germany.

>> As moderator Inga Bergen stated right at the beginning, the JOH format was and is not a classic talk format, but an attempt to work together with speakers and participants to develop 'perspectives with a 360-degree all-round view of pressing issues in the healthcare system' - this time on the topic of 'Precision medicine: science fictionor healthcare reality?'Right at the beginning of the event, everyone was able to position themselves on the question by mobile phone. Just how polarised the topic was was shown by the result of the vote shown immediately afterwards: exactly 50 to 50.

'What are the important issues of the future?' According to Dr Holger Bartz, Medical Director of Johnson & Johnson Germany, this is the core question that his company has been addressing for many years together with many partner organisations, as well as the benefits of value-based healthcare and the question of how this innovation can find its way into patient care in the future. Over time, various issues have been discussed and developed in depth under the media umbrella of the Janssen Open House format, such as the topic of 'patient-centred care', on which a white paper has already been written with various stakeholders. This year, his company went one step further to focus on the topic of 'precision medicine' - a 'very extreme form of patient-centred care'.

Here are selected quotes from the event during the Capital City Congress. <<

von: MVF-Chefredakteur Peter Stegmaier

'We have procedures and tests. But precision medicine encounters little data and knowledge-based care processes. As long as this is the case, it will not reach the reality of care.'

Dr. Mridul Agrawal

'We need to build regulation along the patient journey. And we need cross-sector collaboration.'

Dr. Gertrud Demmler

'Precision medicine is no longer science fiction. It has only arrived in healthcare to a small extent, for example with gene replacement therapy.'

Dr. Sandra Jansen

'In psychiatry, precision medicine is definitely science fiction. We already have tools such as pharmacokinetics or therapeutic drug monitoring for precision medicine, but even these simple tools, which anyone could use, are not accepted at all in the reality of care.'

Prof. Dr. Gerhard Gründer

The speakers

Dr. Mridul Agrawal, Managing Director & Co-Founder, iuvando Health
Dr. med. Holger Bartz, Medizinischer Geschäftsführer von Johnson & Johnson Deutschland
Dr. Gertrud Demmler, Vorständin der SBK Siemens Betriebskrankenkasse
Prof. Dr. Gerhard Gründer, Leiter der Abteilung für molekulares Neuroimaging am Zentralinstitut für Seelische Gesundheit, medizinische Fakultät Mannheim der Universität Heidelberg
Dr. Sandra Jansen, Fachreferentin Diagnose & Forschung bei PRO RETINA Deutschland
Dr. med. Ursula Kleine-Voßbeck, Medizinische Direktorin Infektiologie und Impfstoffe von Johnson & Johnson Deutschland
Friedrich Lämmel, CEO und Co-Founder Thryve
Matthias Mieves, MdB, Mitglied im Gesundheitsausschuss und im Ausschuss für Digitales, stellvertretender Sprecher der AG Gesundheit der SPD
Denis Nößler, Chefredakteur Ärzte Zeitung